

2025 Community Health Implementation Strategy and Plan

St. Luke's Health Brazosport Hospital

Adopted October 2025



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At-a-Glance Summary

<p>Community Served</p> 	<p>St. Luke's Health Brazosport Hospital serves a defined six-ZIP-code region of Brazoria County, Texas, encompassing the cities of Lake Jackson, Clute, Freeport, and nearby rural and coastal communities. The area's 121,682 residents represent a mix of industrial, suburban, and small-town populations, with 37.1 percent identifying as Hispanic/Latino. About 9.8 percent of households live below the federal poverty level, and 24 percent speak a language other than English at home. The hospital collaborates with local organizations, county agencies, and nonprofit partners to advance health equity, reduce barriers to care, and improve population health outcomes.</p>
<p>Significant Community Health Needs Being Addressed</p> 	<p>The significant community health needs the hospital is helping to address and that form the basis of this document were identified in the hospital's most recent Community Health Needs Assessment (CHNA).</p> <p>Needs the hospitals intends to address with strategies and programs are:</p> <ul style="list-style-type: none"> ● Health Care Access & Quality ● Heart Disease & Stroke ● Mental Health ● Cancer ● Diabetes ● Respiratory Diseases
<p>Strategies and Programs to Address Needs</p> 	<p>The hospital intends to take actions and to dedicate resources to address these needs, including:</p> <p>Cancer</p> <ul style="list-style-type: none"> ● Continue and expand the Mermaid Project, providing no-cost breast cancer screening and diagnostic services to eligible women. ● Conduct community health fairs and screening events focused on cancer prevention and early detection. ● Support awareness campaigns around cervical and colon cancer screening in collaboration with the Brazoria County Health Department and United Way of Brazoria County. ● Participate in regional Relay for Life and AHA Heart Walk events to promote preventive care and community education. <p>Health Care Access & Quality</p> <ul style="list-style-type: none"> ● Provide financial assistance to uninsured and underinsured patients to reduce financial barriers to care. ● Host free flu shot clinics and wellness fairs, offering screenings for blood pressure, cholesterol, and glucose.

- Collaborate with Live Oak Clinic, Brazoria County Health Department, and United Way HELPLine to improve care coordination and resource navigation.
- Maintain participation in the Connected Community Network to link patients to social and behavioral health resources.

Heart Disease & Stroke

- Sustain 24/7 cardiac and STEMI coverage to ensure rapid response for emergent cardiovascular events.
- Support community participation in the AHA Heart Walk and educational campaigns promoting blood pressure control and heart healthy habits.
- Provide ongoing screenings for cholesterol and hypertension at local events and through primary care partners.
- Continue advancement toward CP/Stroke Center Designation, expanding hospital capacity for acute cardiac and stroke care.

Planned resources and collaborators to help address these needs, as well as anticipated impacts of the strategies and programs, are described in the “Strategies and Program Activities by Health Need” section of the document.

This document is publicly available online at the hospital's website. Written comments on this strategy and plan can be submitted to the Mission and Spiritual Care Office, 100 Medical Drive, Lake Jackson, TX 77566, or via email to fawn.preuss@commonspirit.org.

Our Hospital and the Community Served

About the Hospital

St. Luke's Health Brazosport Hospital is a part of CommonSpirit Health, one of the largest nonprofit health systems in the U.S., with more than 2,200 care sites in 24 states coast to coast, serving patients in big cities and small towns across America.

Located in Lake Jackson, Texas, the hospital provides comprehensive inpatient and outpatient care including emergency services, cardiovascular care, oncology, women's health, rehabilitation, and community outreach.

Our Mission

The hospital's dedication to assessing significant community health needs and helping to address them in conjunction with the community is in keeping with its mission. As CommonSpirit Health, we make the healing presence of God known in our world by improving the health of the people we serve, especially those who are vulnerable, while we advance social justice for all.

Financial Assistance for Medically Necessary Care

It is the policy of CommonSpirit Health to provide, without discrimination, emergency medical care and medically necessary care in CommonSpirit hospital facilities to all patients, without regard to a patient's financial ability to pay.

This hospital has a financial assistance policy that describes the assistance provided to patients for whom it would be a financial hardship to fully pay the expected out-of-pocket expenses for such care, and who meet the eligibility criteria for such assistance. The financial assistance policy, a plain language summary and related materials are available in multiple languages on the hospital's website.



Description of the Community Served

The hospital serves six ZIP codes in Brazoria County: 77515, 77531, 77541, 77566, 77422, and 77486. This area includes Lake Jackson, Clute, Freeport, and surrounding neighborhoods.

A summary description of the community is below, and additional details can be found in the CHNA report online.

The region has a diverse racial and ethnic profile with 37.1 percent Hispanic/Latino residents, 49.3 percent female, and a higher share of older adults (28.7 percent aged 55 and older). Median household income is approximately \$77,000, yet pockets of economic disadvantage remain, especially in ZIP codes 77541 and 77422, which also report higher preventable hospitalizations and mental health needs.

Community Assessment and Significant Needs

The health issues that form the basis of the hospital's community health implementation strategy and plan were identified in the most recent CHNA report, which was adopted in October 2025. The CHNA report includes:

- description of the community assessed consistent with the hospital's service area;
- description of the assessment process and methods;
- data, information and findings, including significant community health needs;
- community resources potentially available to help address identified needs; and
- impacts of actions taken by the hospital since the preceding CHNA.

Additional details about the needs assessment can be found in the CHNA report, which is publicly available on the hospital's website or upon request from the hospital, using the contact information in the At-a-Glance Summary.

Significant Health Needs

The CHNA identified the significant needs in the table below, which also indicates which needs the hospital intends to address. Identified needs may include specific health conditions, behaviors or health care services, and also health-related social and community needs that have an impact on health and well-being.

Significant Health Need	Description	Intend to Address?
Health Care Access & Quality	Limited access to care due to cost, insurance coverage gaps, and provider availability.	•
Heart Disease & Stroke	High rates of hypertension, heart failure, and stroke risk among adults, especially Black/African American populations.	•
Mental Health	Limited behavioral health providers, stigma, and gaps in community-based support services.	
Cancer	Higher rates of cervical and prostate cancer and low screening rates.	•
Diabetes	High prevalence and management challenges among adults and older adults.	
Respiratory Diseases	High prevalence of respiratory conditions tied to environmental exposures and smoking; often co-occurs with other chronic health conditions.	

Significant Needs the Hospital Does Not Intend to Address

Cancer, Diabetes, Mental Health, and Respiratory Diseases were not selected for the current Implementation Strategy period due to resource limitations and alignment with existing community partner efforts. These issues will continue to be monitored and may be supported indirectly through grants and cross-sector initiatives.

2025 Implementation Strategy and Plan

This section presents strategies and program activities the hospital intends to deliver, fund or collaborate with others to address significant community health needs over the next three years, including resources for and anticipated impacts of these activities.

Planned activities are consistent with current significant needs and the hospital's mission and capabilities. The hospital may amend the plan as circumstances warrant, such as changes in community needs or resources to address them.



Creating the Implementation Strategy

The hospital is dedicated to improving community health and delivering community benefits with the engagement of its staff, clinicians and board, and in collaboration with community partners.

The 2025 Implementation Strategy was developed following adoption of the Community Health Needs Assessment (CHNA) and reflects hospital and system-wide priorities for the next three years.

The Implementation Strategy was created through collaboration among Brazosport Hospital and CommonSpirit Health leadership, including:

- Care Coordination and Clinician Services
- Nursing and Patient Care Services
- Mission and Spiritual Care
- Community Health and Outreach Mission
- Strategy / Planning
- Finance and Administration
- Quality and Patient Safety

Community input for the Implementation Strategy was primarily derived from the 2025 CHNA process, which included:

- Partner Survey – over 60 organizational stakeholders identified priority populations, service gaps, and barriers to care.
- Key Informant Interviews and Listening Sessions community members, leaders, and service providers highlighted barriers such as cost, transportation, and workforce shortages, as well as opportunities to expand mental health and chronic disease prevention services.
- Collaborative Prioritization Sessions – hospital leaders and community representatives reviewed CHNA findings and ranked health needs based on magnitude, impact, and feasibility.

The programs and initiatives described here were selected based on:

- Alignment with Brazosport’s mission to improve the health of the vulnerable and advance social justice.
- Evidence of effectiveness from existing programs and best practices.
- Ability to leverage hospital strengths and clinical expertise.
- Potential for measurable outcomes in community health.
- Opportunities to collaborate with community partners to maximize reach and impact.

Through this process, Brazosport Hospital identified Health Care Access & Quality, Heart Disease & Stroke, and Cancer as the significant health needs it will address in this Implementation Strategy.

Community Health Core Strategies

The hospital believes that program activities to help address significant community health needs should reflect a strategic use of resources. CommonSpirit Health has established three core strategies for community health improvement activities. These strategies help to ensure that program activities overall address strategic aims while meeting locally-identified needs.

- **Core Strategy 1:** Extend the care continuum by aligning and integrating clinical and community-based interventions.
- **Core Strategy 2:** Implement and sustain evidence-informed health improvement strategies and programs.
- **Core Strategy 3:** Strengthen community capacity to achieve equitable health and well-being.

Vital Conditions and the Well-Being Portfolio

Community health initiatives at CommonSpirit Health use the Vital Conditions framework and the Well-Being Portfolio¹ to help plan and communicate about strategies and programs.

Investments of time, resources, expertise and collaboration to improve health and well-being can take different approaches. And usually, no single approach can fully improve or resolve a given need on its own.

One way to think about any approach is that it may strengthen “vital conditions” or provide “urgent services,” both of which are valuable to support thriving people and communities. A set of program activities may seek to do one or both. Taken together, vital conditions and urgent services compose a well-being portfolio.

What are Vital Conditions?

These are characteristics of places and institutions that all people need all the time to be healthy and well. The vital conditions are related to social determinants or drivers of health, and they are inclusive of health care, multi-sector partnerships and the conditions of communities. They help create a community environment that supports health.

What are Urgent Services?

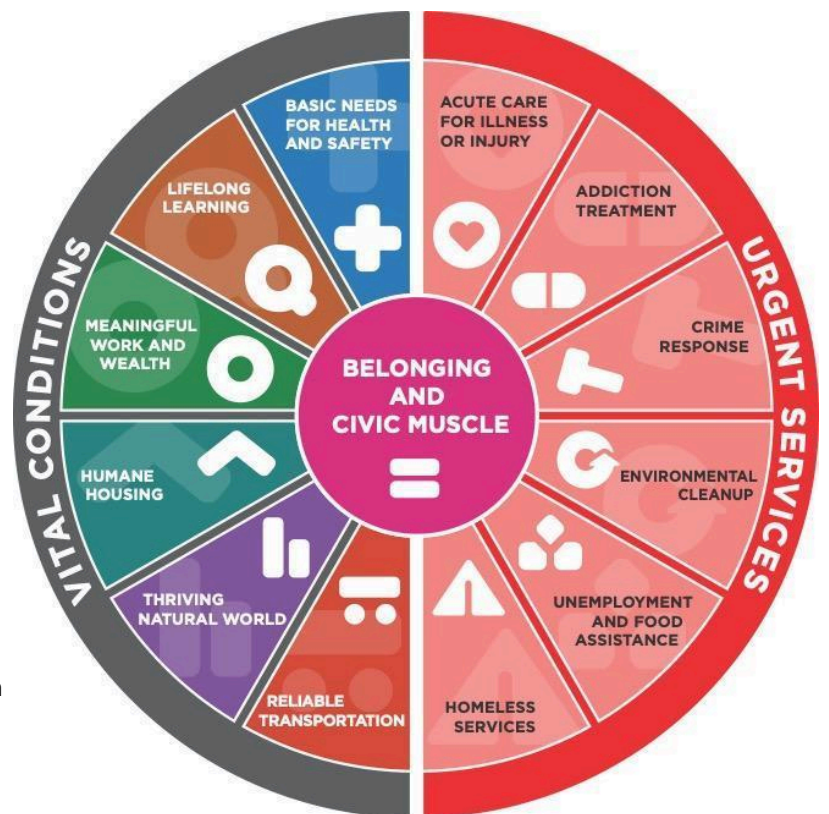
These are services that anyone under adversity may need temporarily to regain or restore health and well-being. Urgent services address the immediate needs of individuals and communities, say, during illness.

What is Belonging and Civic Muscle?

This is a sense of belonging and power to help shape the world. Belonging is feeling part of a community and valued for what you bring. Civic muscle is the power of people in a society to work across differences for a thriving future.

Well-Being Portfolio in this Strategy and Plan

The hospital’s planned strategies and program activities that follow are each identified as aligning with one of the vital conditions or urgent services in this figure.



¹ The Vital Conditions framework and the Well-Being Portfolio were created by the Rippel Foundation, and are being used with permission. Visit <https://rippel.org/vital-conditions/> to learn more.

This helps to identify the range of approaches taken to address community needs, and also acknowledges that the hospital is one community resource and stakeholder among many that are dedicated to and equipped for helping to address these needs and improve health.

Strategies and Program Activities by Health Need

Community Health Improvement Grants

As part of St. Luke's Health's continued commitment to improving the health and well-being of the communities we serve, the hospital will allocate annual Community Health Improvement Grant funding to support local organizations and programs addressing priority health needs identified in the most recent Community Health Needs Assessment (CHNA).

These grants will provide annual awards to nonprofit organizations, coalitions, and community-based partners that advance equitable access to care, promote prevention and wellness, and address social and structural determinants of health. Funding priorities will focus on initiatives that demonstrate measurable community impact, alignment with the hospital's strategic health priorities, and sustainability beyond the grant period.

These investments aim to:

- Strengthen cross-sector partnerships to address root causes of poor health outcomes.
- Support evidence-informed interventions that improve health literacy, disease prevention, and chronic disease management.
- Advance equity-driven programs that reduce barriers to care.

By investing in community-led solutions, St. Luke's Health seeks to build capacity, foster innovation, and strengthen collaboration across sectors to improve health outcomes for vulnerable and underserved populations. Specific grant cycles, eligibility criteria, and funded projects will be announced annually through the hospital's Community Benefit office.

Communications Strategy

St. Luke's Health recognizes that transparent, consistent, and proactive communication is essential to the success of its Implementation Strategy. The hospital's Community Health Communications Strategy serves as an overarching framework to inform, educate, and engage both internal and external audiences about key initiatives, partnerships, and outcomes that support community health improvement.

The St. Luke's Health Community Health Communications Strategy serves as a cohesive framework to connect hospital-led initiatives, community partnerships, and health improvement outcomes through clear, consistent, and engaging

communication. This approach ensures that the hospital's Implementation Strategy is understood, celebrated, and supported across all audiences both internal and external.

Key objectives include:

- Increase awareness and visibility of hospital and community health initiatives through coordinated media outreach, storytelling, and digital engagement.
- Promote collaboration and trust by maintaining clear communication with community partners, local leaders, and stakeholders.
- Advance health literacy and education by developing accessible, culturally relevant materials for patients and the broader community.
- Strengthen internal alignment by engaging employees, clinicians, and leadership as ambassadors of community health and mission-driven impact.

Core tactics include earned and owned media campaigns, development of educational and promotional collateral, participation in community events, and regular dissemination of progress updates through hospital communication channels. These efforts are measured through media impressions, community engagement metrics, and feedback from both community partners and hospital staff.

Together, the Community Health Improvement Grants and the Communications Strategy ensure that St. Luke's Health's Implementation Strategy is not only actionable and measurable but also visible, inclusive, and deeply connected to the community it serves.

Health Need:	Cancer				
Population(s) of Focus:	Uninsured and underinsured women; low-income adults; Black/African American and Hispanic/Latina women; older adults in high-need ZIP codes 77422 and 77541.				
Strategy or Program	Summary Description	Strategic Alignment			
		Strategy 1: Extend care continuum	Strategy 2: Evidence- informed	Strategy 3: Community capacity	Vital Condition (VC) or Urgent Service (US)
Community Cancer Screening Events	<ul style="list-style-type: none"> Annual screenings at health fairs and mobile events (mammograms, colon cancer kits, HPV education). Targets high-risk zip codes via outreach and church/community partners. 	•		•	VC
Cancer Prevention Education Campaigns	<ul style="list-style-type: none"> Community education on lifestyle risks (tobacco, nutrition, physical activity). Use local radio, schools, and employers for awareness. 		•	•	VC
Relay for Life and Wellness Events	<ul style="list-style-type: none"> Hospital sponsorship and team participation to promote screening and support for cancer survivors. 			•	VC
Planned Resources:	Hospital foundation support, philanthropic grants, staff volunteers, radiology and oncology departments.				
Planned Collaborators:	Brazoria County Health Department, Live Oak Clinic, United Way of Brazoria County, American Cancer Society, local employers.				

Anticipated Impacts (overall long-term goals)	Measure	Data Source
Increased cancer screening rates and earlier diagnosis; reduction in mortality from breast and cervical cancer.	Number of screenings completed; stage at diagnosis; screening	Hospital records; grant reports; partner data.

	event attendance.	
Improved community awareness of preventive services.	Survey feedback; social media reach.	Hospital Community Benefit tracking.

Health Need:	Health Care Access & Quality				
Population(s) of Focus:	Uninsured and underinsured adults and children; low-income families; residents in high-need ZIP codes 77422 and 77541; older adults and immigrant populations with language barriers.				
Strategy or Program	Summary Description	Strategic Alignment			
		Strategy 1: Extend care continuum	Strategy 2: Evidence- informed	Strategy 3: Community capacity	Vital Condition (VC) or Urgent Service (US)
Financial Assistance and Coverage Navigation	<ul style="list-style-type: none"> • Provide charity care and assistance for medically necessary services. • Connect patients to Medicaid and Affordable Care Act resources. 	•	•		US
Community Health Fairs and Wellness Clinics	<ul style="list-style-type: none"> • Offer no-cost flu shots and screenings (blood pressure, cholesterol, glucose). • Provide navigation to primary care and social resources. 	•		•	VC
Live Oak Clinic & United Way Partnerships	<ul style="list-style-type: none"> • Coordinate care and case management for uninsured patients. • Provide assistance through HELPLine rent and utility aid. 		•	•	VC
Transportation and Resource Navigation Initiatives	<ul style="list-style-type: none"> • Support non-emergency medical transport options and address access barriers in rural zones. 			•	VC
Planned Resources:	Hospital community benefit funding and staff time for screening events.				
Planned Collaborators:	Brazoria County Health Department, Live Oak Clinic, United Way of Brazoria County, NAMI Gulf Coast, local churches and schools.				

Anticipated Impacts (overall long-term goals)	Measure	Data Source
Increased insurance coverage and continuity of care	Number of individuals assisted with financial assistance or Medicaid enrollment	Hospital patient access and enrollment records
Reduced preventable hospitalizations	Rate of preventable hospital stays (per 100,000 Medicare enrollees)	CMS Preventable Hospitalization Indicator; Hospital utilization data
Improved access to preventive and primary care services	Number of participants attending screenings and health fairs	Event logs; Partner reports
Strengthened community partnerships and service capacity	Number and value of Community Health Improvement Grants awarded	Hospital Community Benefit records; Partner grant reports

Health Need:	Heart Disease & Stroke				
Population(s) of Focus:	Adults ages 40+; Medicare recipients; Black/African American and Hispanic/Latino men; low-income and rural residents with limited access to primary care.				
Strategy or Program	Summary Description	Strategic Alignment			
		Strategy 1: Extend care continuum	Strategy 2: Evidence- informed	Strategy 3: Community capacity	Vital Condition (VC) or Urgent Service (US)
CP/Stroke Center Designation (Future)	<ul style="list-style-type: none"> Achieve and maintain cardiac and stroke center certifications to enhance emergency response capacity. Invest in equipment and training for rapid diagnosis and intervention. 	•	•		US
24/7 Cardio/STEMI Coverage	<ul style="list-style-type: none"> Maintain a continuous cardiac response team for emergent care. Implement standardized transfer and post-event protocols. 	•			US
AHA Heart Walk and Community Education	<ul style="list-style-type: none"> Sponsorship and participation to raise awareness and encourage healthy behaviors. Provide on-site blood pressure checks and heart-health resources. 		•	•	VC
Screenings for Hypertension and Cholesterol	<ul style="list-style-type: none"> Offer blood-pressure and cholesterol checks at fairs and worksites. Educate participants on lifestyle management and referrals. 	•	•		VC
Nutrition and Diabetes Linkage Activities	<ul style="list-style-type: none"> Coordinate with local partners for nutrition education and diabetes 			•	VC

Health Need:	Heart Disease & Stroke				
	prevention programs addressing cardiovascular risk.				
Planned Resources:	Hospital administrative and community benefit funding, staff for screening and outreach events.				
Planned Collaborators:	American Heart Association, Brazoria County Extension Office - Texas A&M AgriLife				

Anticipated Impacts (overall long-term goals)	Measure	Data Source
Reduced morbidity and mortality from heart disease and stroke; improved timely access to cardiac and stroke care.	Number of STEMI activations; door-to-balloon times; stroke response metrics.	Hospital quality dashboard; AHA data registry.
Increased awareness and adoption of heart-healthy behaviors among community members.	Number of participants in education events; self-reported behavior changes.	Program attendance records; survey data.