

Day 2 – Monday May 17, 2021

7:00-8:00	Breakfast [Mouton]
8:00-8:45	Presentation [Montrachet] Securing Primary Care Physician Engagement to Achieve Value-Based Goals Ralph Tang, Former President, MD/VA IPA, Wellcare Health Plans/Collaborative Health Systems
8:45-9:30	Presentation [Montrachet] Realizing Success In a Value-Based Market Patrick Young, President, Population Health, Hackensack Meridian Health
9:30-9:45	Networking Coffee Break [Margaux Patio]
9:45-11:45	One-on-One Meetings [Margaux]
11:45-12:30	Dual Presentation [Montrachet] How Payers are Rethinking Member Engagement John W. Wendling, Chief Executive Officer, Parkland Community Health Plan Justin Skerbetz, Chief Marketing and Communication Officer, Parkland Community Health Plan
12:30-1:30	Networking Lunch [Mouton]
1:30-2:15	Panel Discussion [Montrachet] How Will the Healthcare Industry Change Post-COVID19? Moderator: Alex Foxman, MD, FACP, Founder and Medical Director, Mobile Physician Associates; Co-Founder and Chief Medical Officer, CCM Tenn LLC/Network ACO; and Co-Founder and Former Chief Medical Officer and President, National ACO, LLC/National ACO Jonathan Aquino, MHA, CPHQ, Chief Operating Officer, Prime Healthcare
2:15-3:00	Presentation [Montrachet] Arkansas Health Network: A Unique and Innovative Initiative in Population Health Management Bob Sarkar, MBA, FACHE, President & Chief Executive Officer, Arkansas Health Network (AHN)
3:00-3:15	Networking Coffee Break [Margaux Patio]
3:15-5:15	One-on-One Meetings [Margaux]
5:15-6:00	Keynote Presentation (HC CXO Crossover) [Lafleur] Healthcare Consumerism: Building and Deploying a Strategy that Addresses Today's Consumer Needs and Preferences Sam Asgarian, MD, Chief Medical Officer, Thrive Earlier Detection Corp.
6:00-6:45	Presentation [Montrachet] Improving Utilization Management Models to Reduce Costs and Deliver Meaningful Results Bruce Rogen, Chief Medical Officer, Employee Health Plan, Cleveland Clinic
6:45-7:00	Free Time
7:00	Evening Reception [Mouton] Join us for a cocktail dinner to maximize informal networking opportunities