

To use these templates:

1. Choose a cover design to start from. The following pages contain cover options and are organized by photo shape.
2. Decide if you want to have a large photo or typographic treatment for the right interior panel. Apply this choice to your selected front template page.
3. Choose an interior template design from the available options (Starts on page 24).
4. Design your brochure. **Be sure to replace the placeholder endorsement line with your market name using the options on the following page.**
5. Remove any unused pages before moving into production.

NOTE

These templates are set up to utilize our endorsement line, “[Primary Name] is a member of CommonSpirit.” **Please use the artwork on the next page to replace the placeholder endorsement line with your market name.** Do not alter the endorsement line art as provided, and do not delete the endorsement line art from your project unless you plan to replace the facility logo lockup with a market-level, primary, endorsed logo, such as CHI Health.

For detailed information on the endorsement line, including guidelines and other resources, please visit this [Endorsement Line Resources](#) folder. For questions, approvals, or special requests, reach out to the CommonSpirit Brand Team (brand@commonspirit.org).

Choose your market's endorsement line

Reduce the bounding box size to isolate the your market version and hide the rest. Then, replace the placeholder line on your selected template.

CHI Health is a
member of CommonSpirit

CHI Friendship is a
member of CommonSpirit

St. Luke's Health is a
member of CommonSpirit

CHI Memorial is a member of CommonSpirit

CHI Health at Home is a member of CommonSpirit

Trinity Health System
is a member of CommonSpirit

CHI Saint Joseph Health
is a member of CommonSpirit

CHI Health Clinic is a member of CommonSpirit

CHI Living Communities
is a member of CommonSpirit

CHI Saint Joseph Medical Group
is a member of CommonSpirit

CHI Lakewood Health
is a member of CommonSpirit

CHI St. Alexius Health is a member of CommonSpirit

CHI Lisbon Health is a member of CommonSpirit

CHI St. Anthony Hospital
is a member of CommonSpirit

CHI St. Vincent is a
member of CommonSpirit

CHI Mercy Health is a
member of CommonSpirit

CHI St. Gabriel's Health
is a member of CommonSpirit

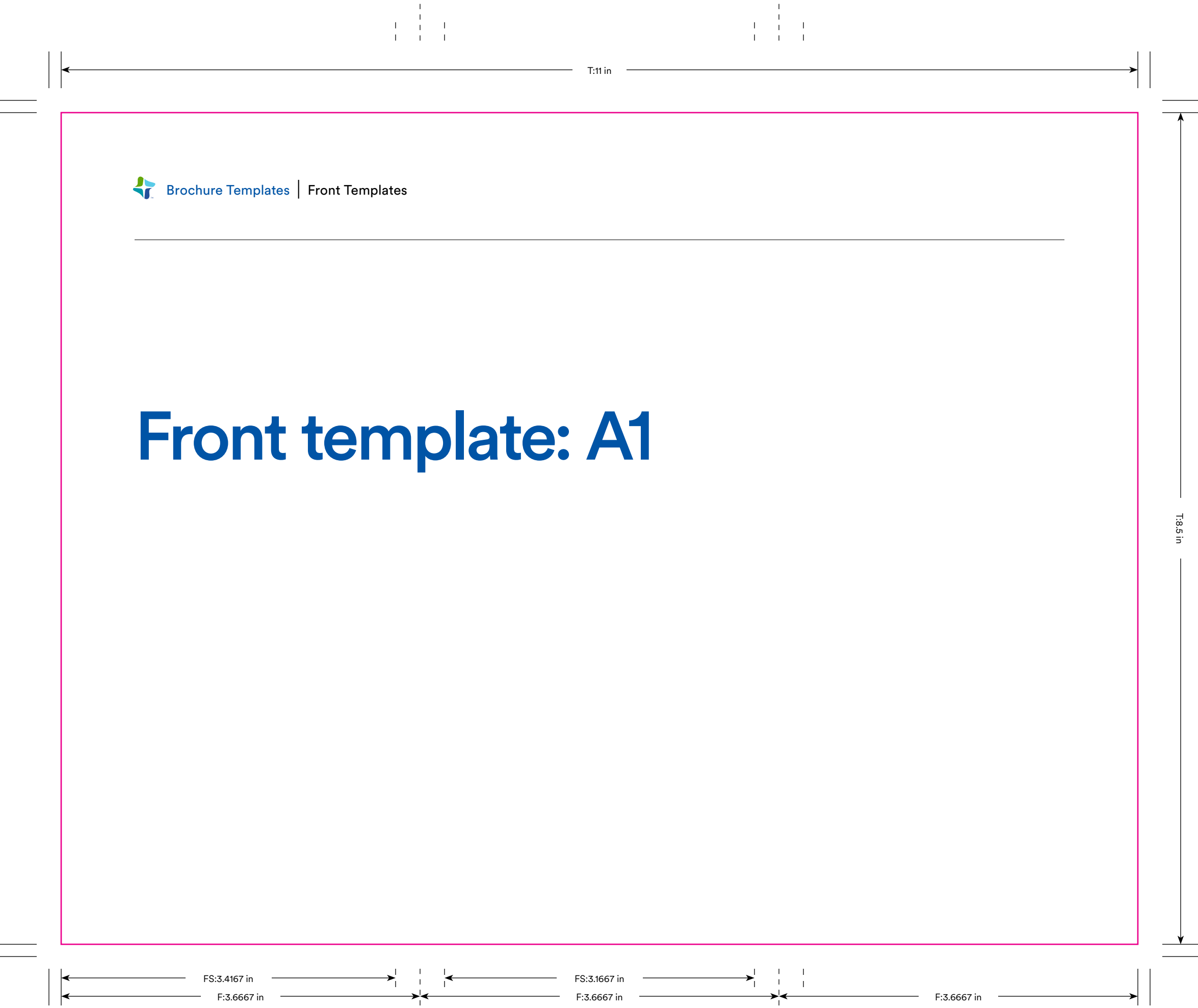
St. Joseph Health is a
member of CommonSpirit

CHI Oakes Hospital is a member of CommonSpirit

CHI St. Joseph's Health
is a member of CommonSpirit

Choose your market's endorsement line

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Interior panel (option 1)

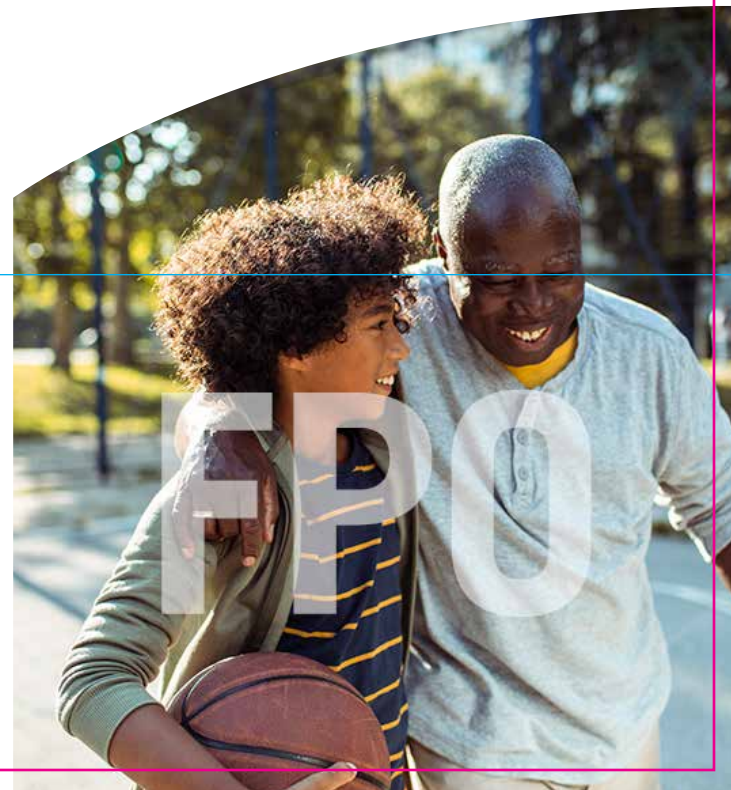
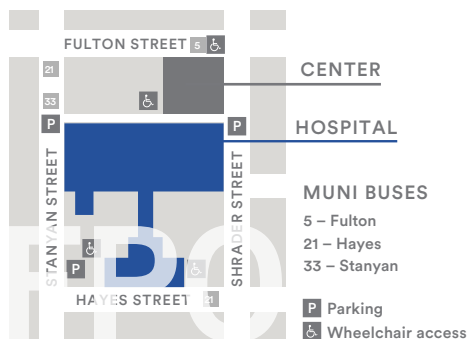


[Primary Name]
is a member of CommonSpirit

One-Line Descriptor

A short four
line headline
goes here
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Hospital Name Line 1
Hospital Name Line 2
1234 Street Name
City, XX 12345
(123) 123-1234
hospitalname.org



Main Title:
Circular CS Medium 38 Pt

Back Panel: Hospital Name & Info
Circular CS Book, 11.5 Pt

Map:
Us the linked file to create your map

FS:3.4167 in

F:3.6667 in

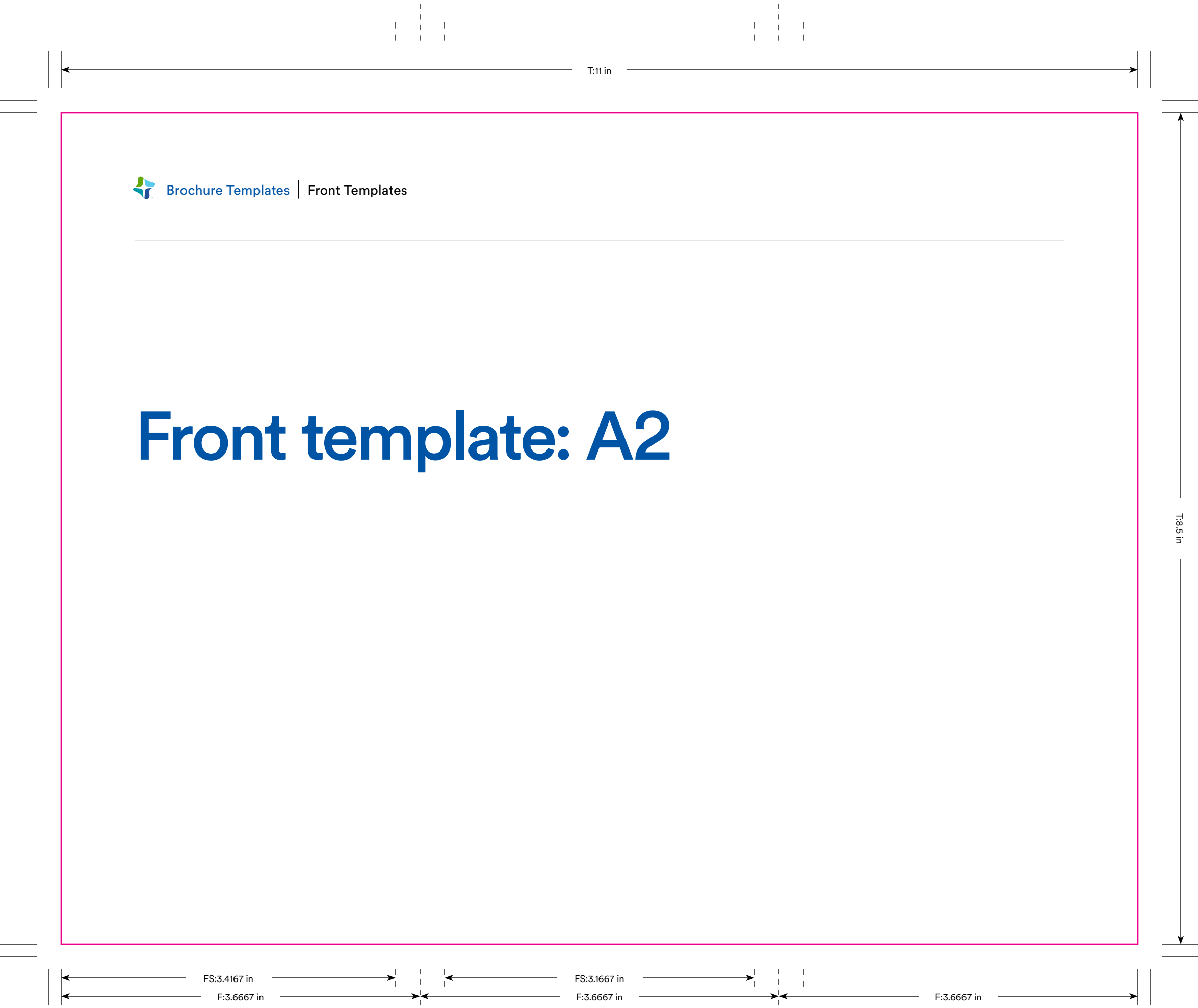
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Interior panel (option 1)

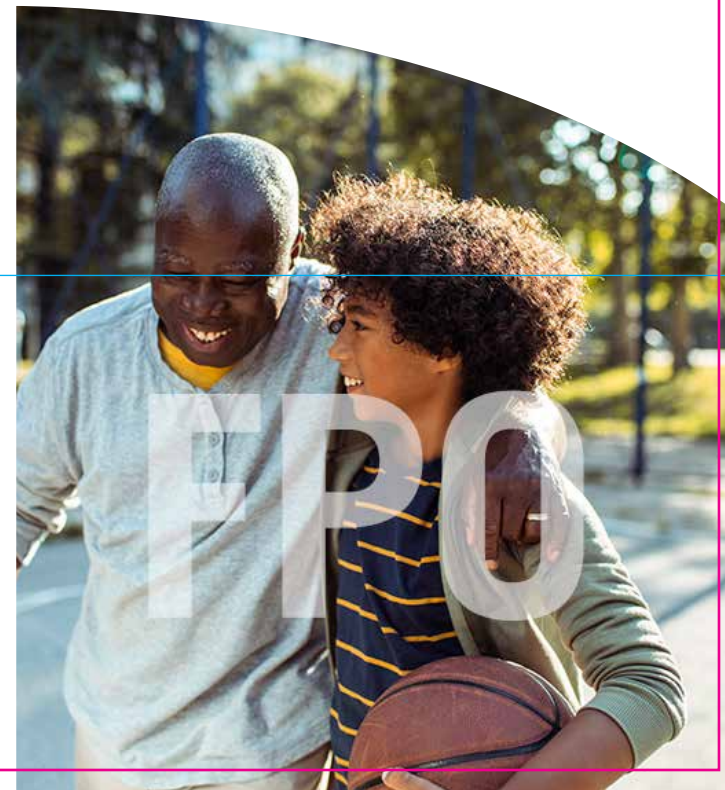
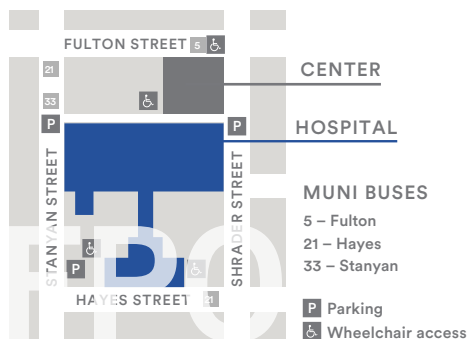


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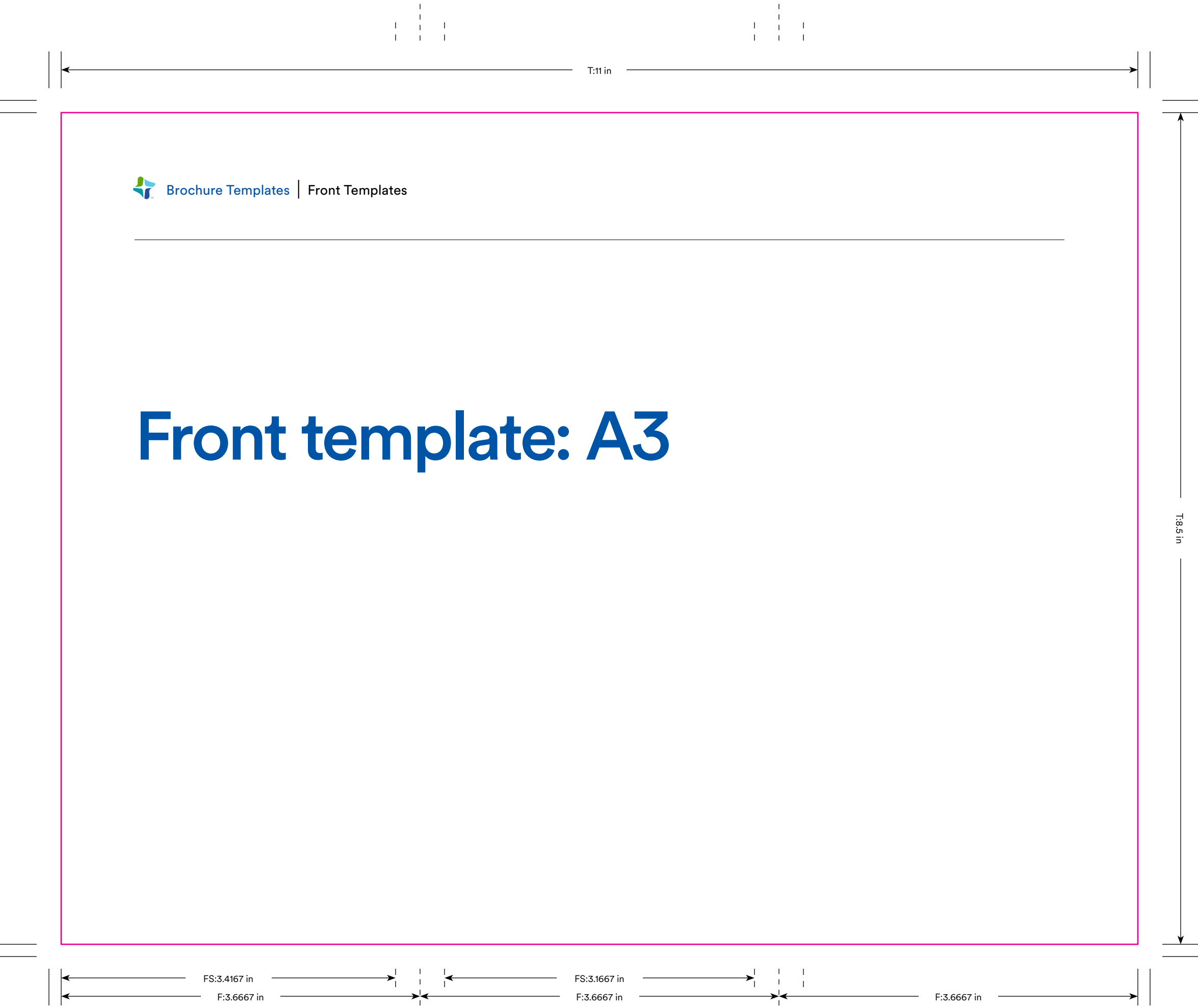
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Interior panel (option 2) can be one of these colors.



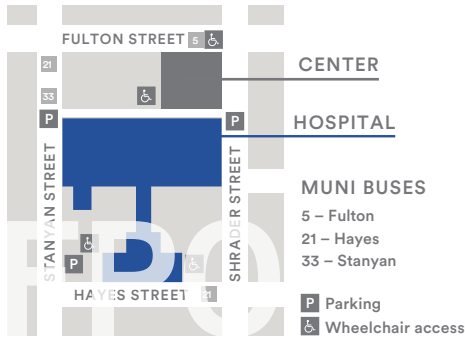
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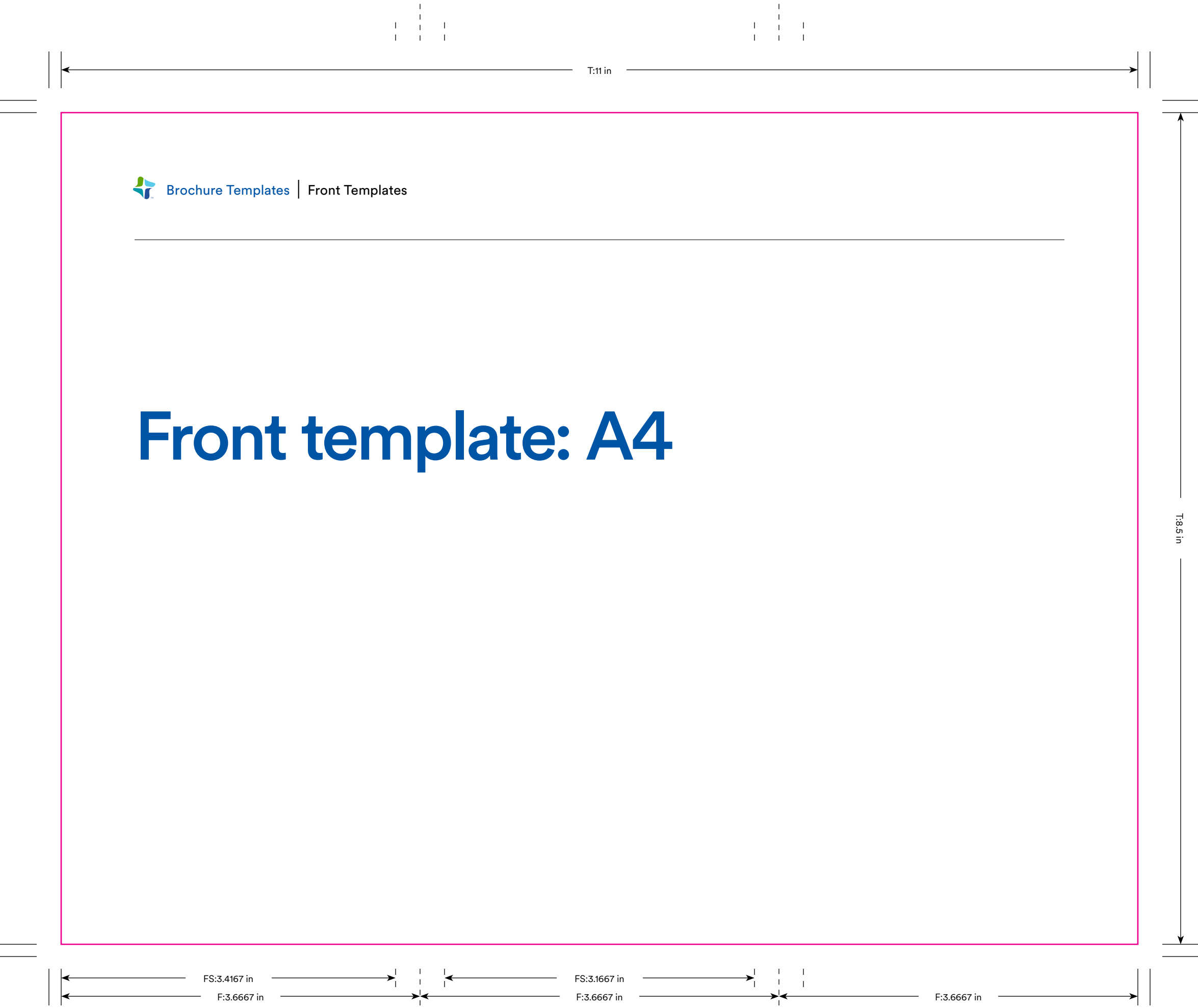
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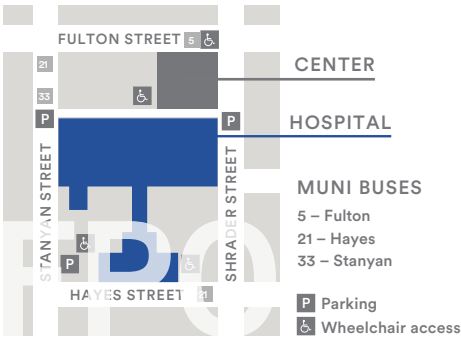
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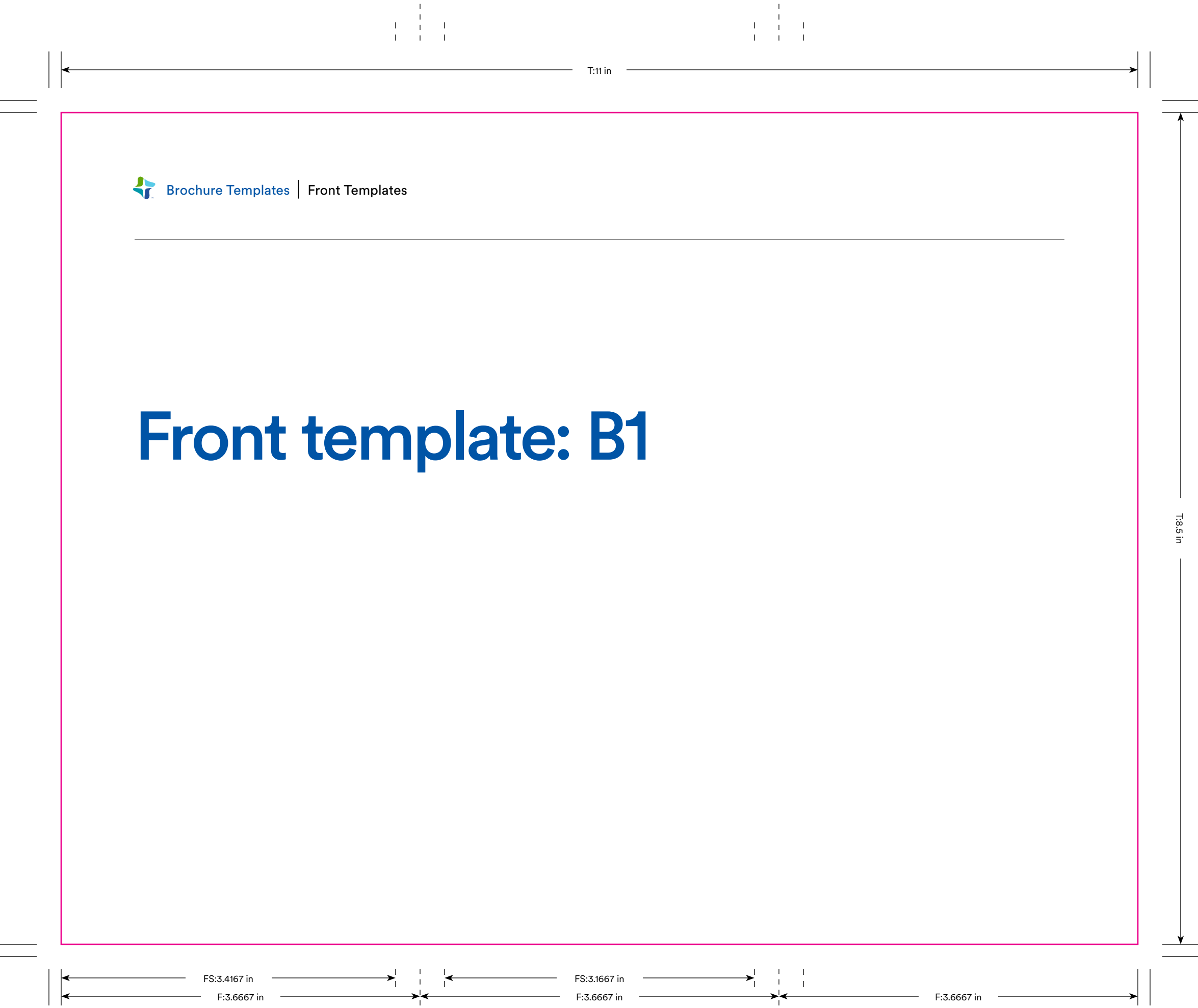
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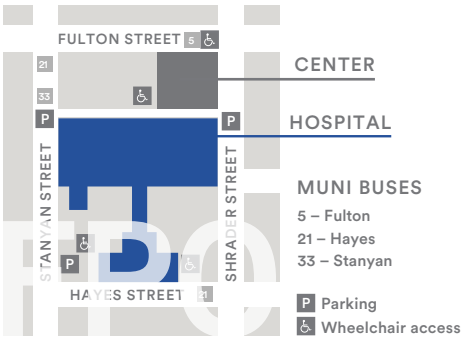


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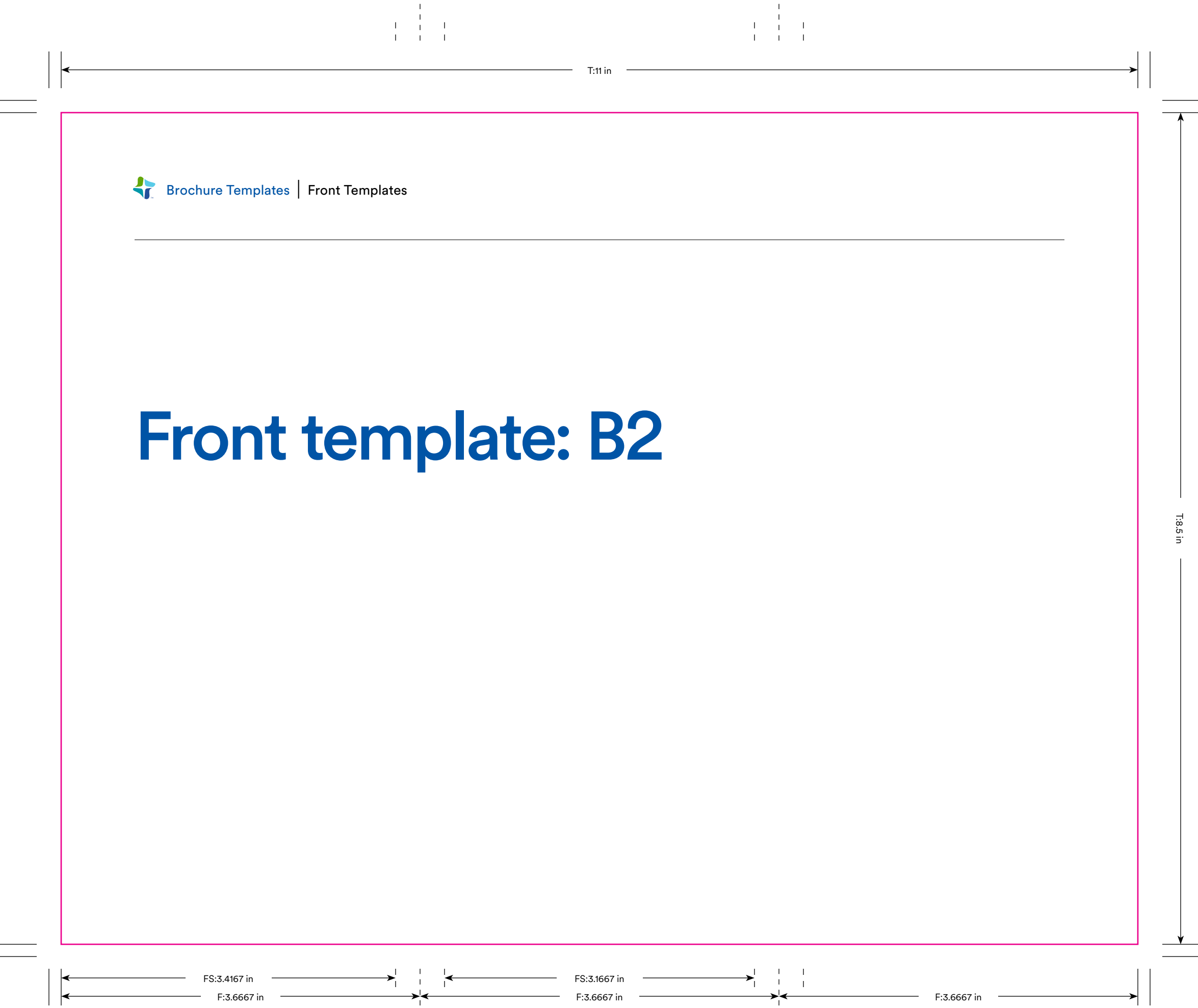
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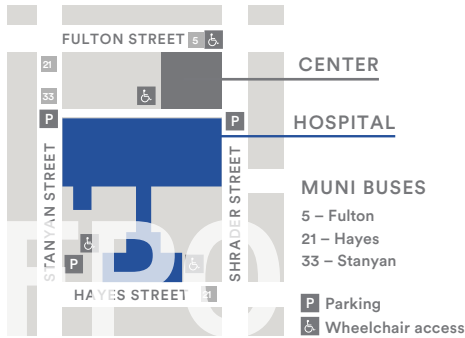
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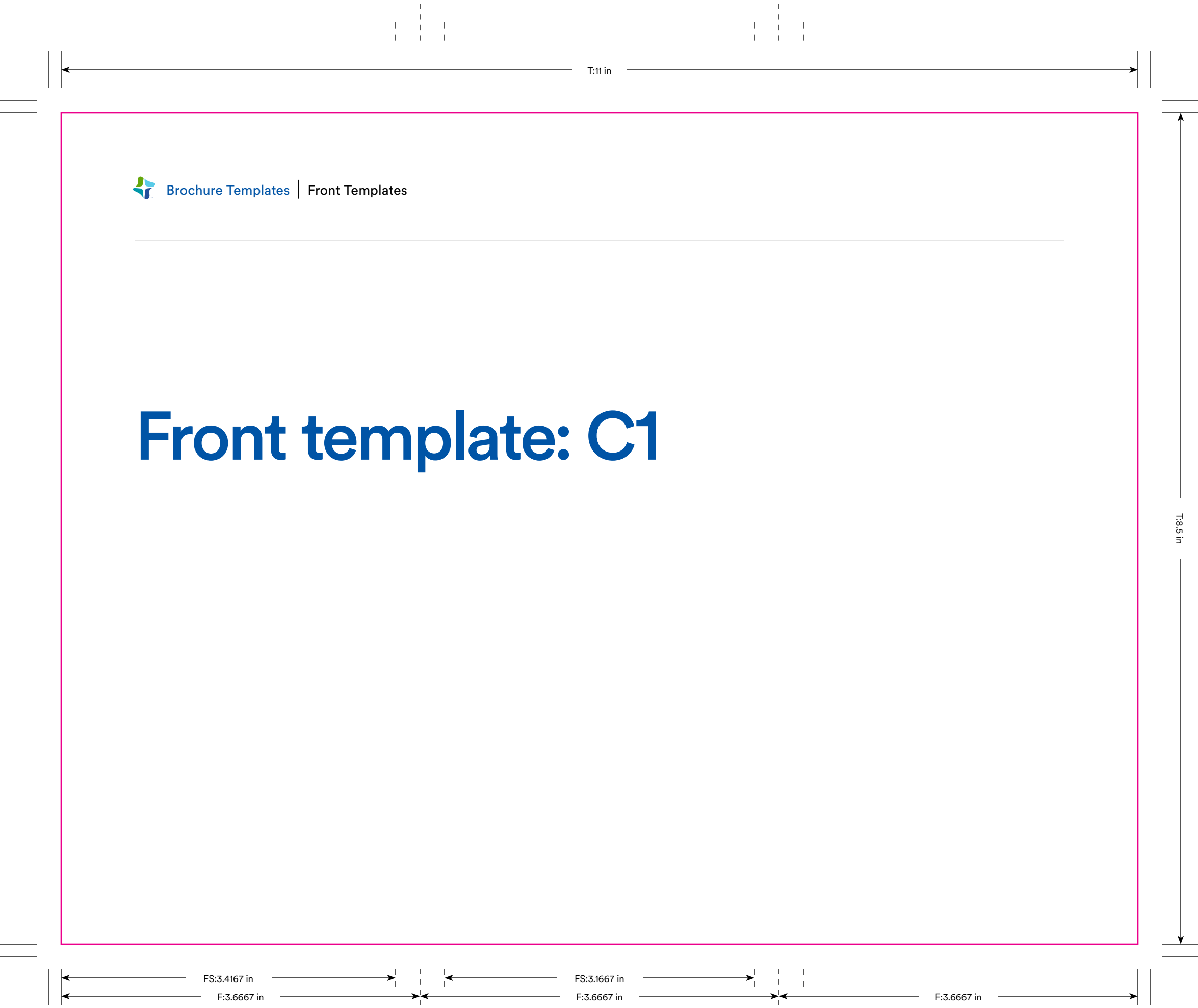
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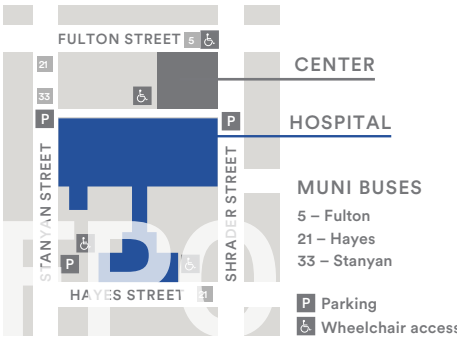


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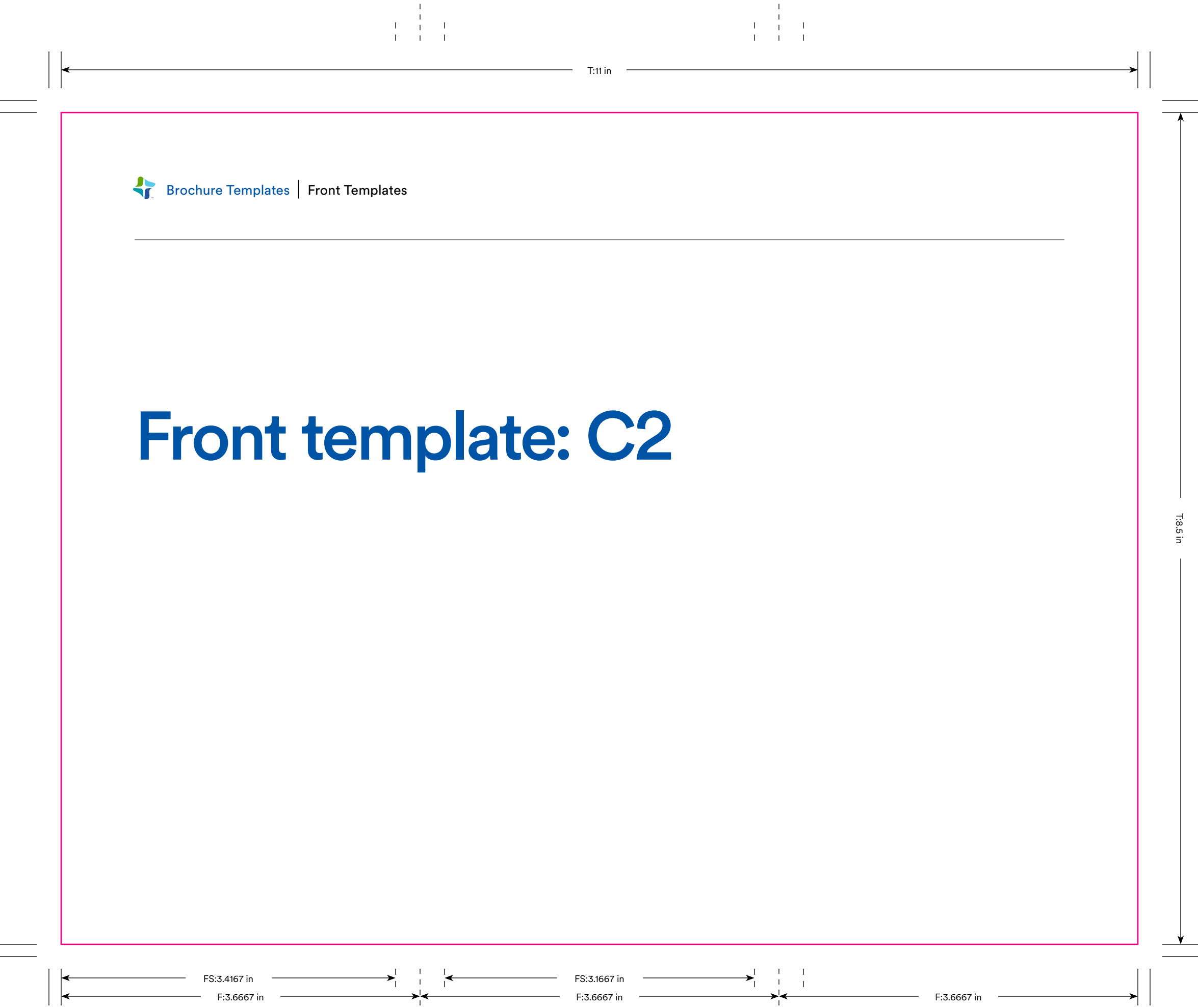


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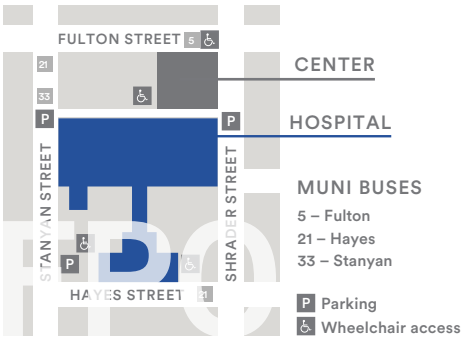
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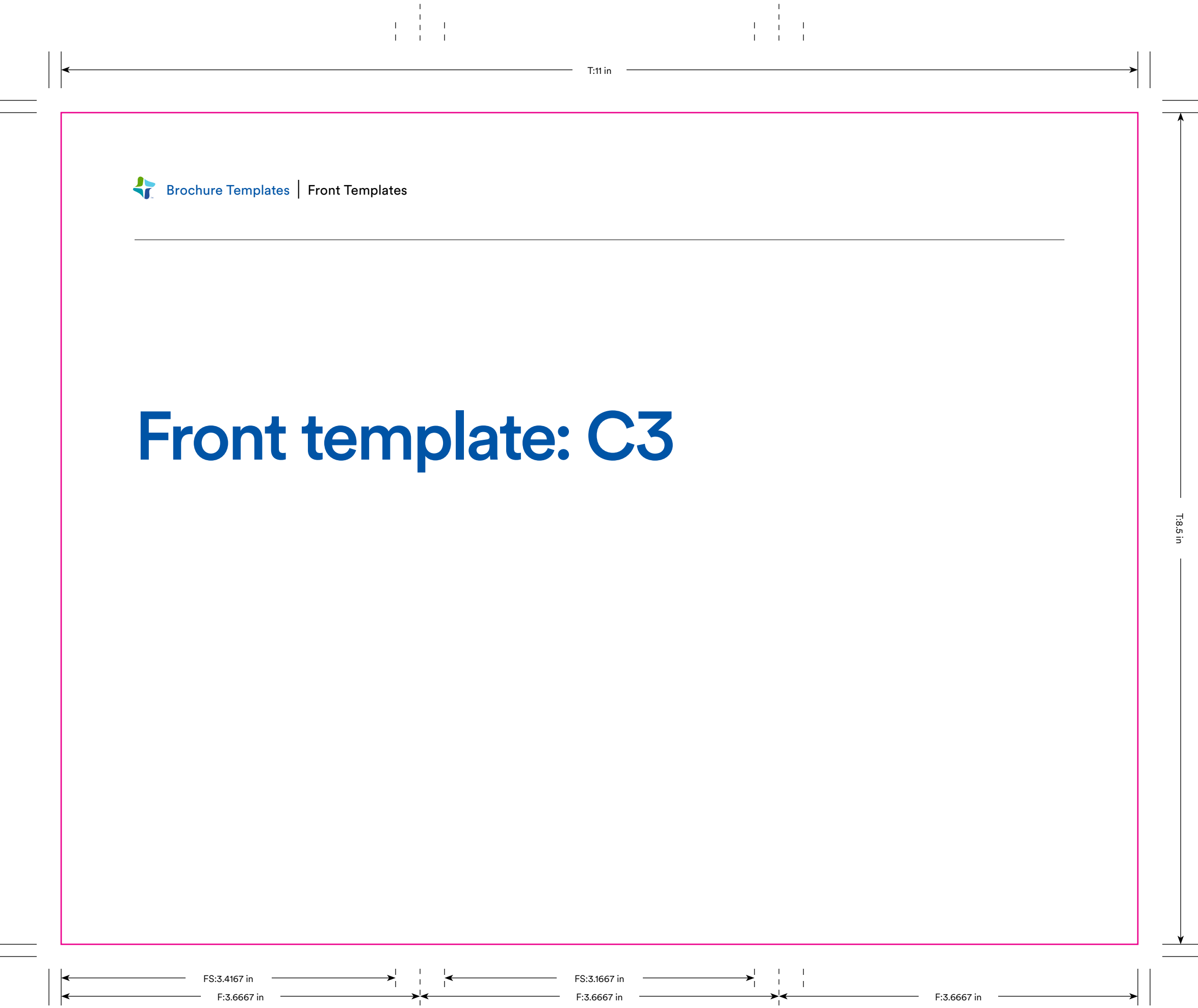
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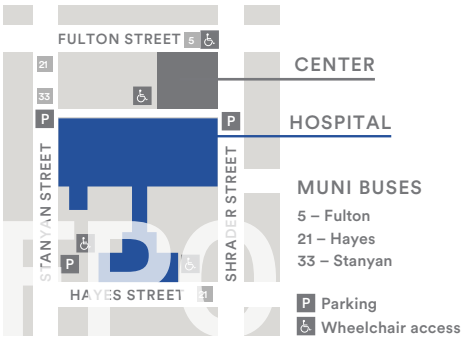


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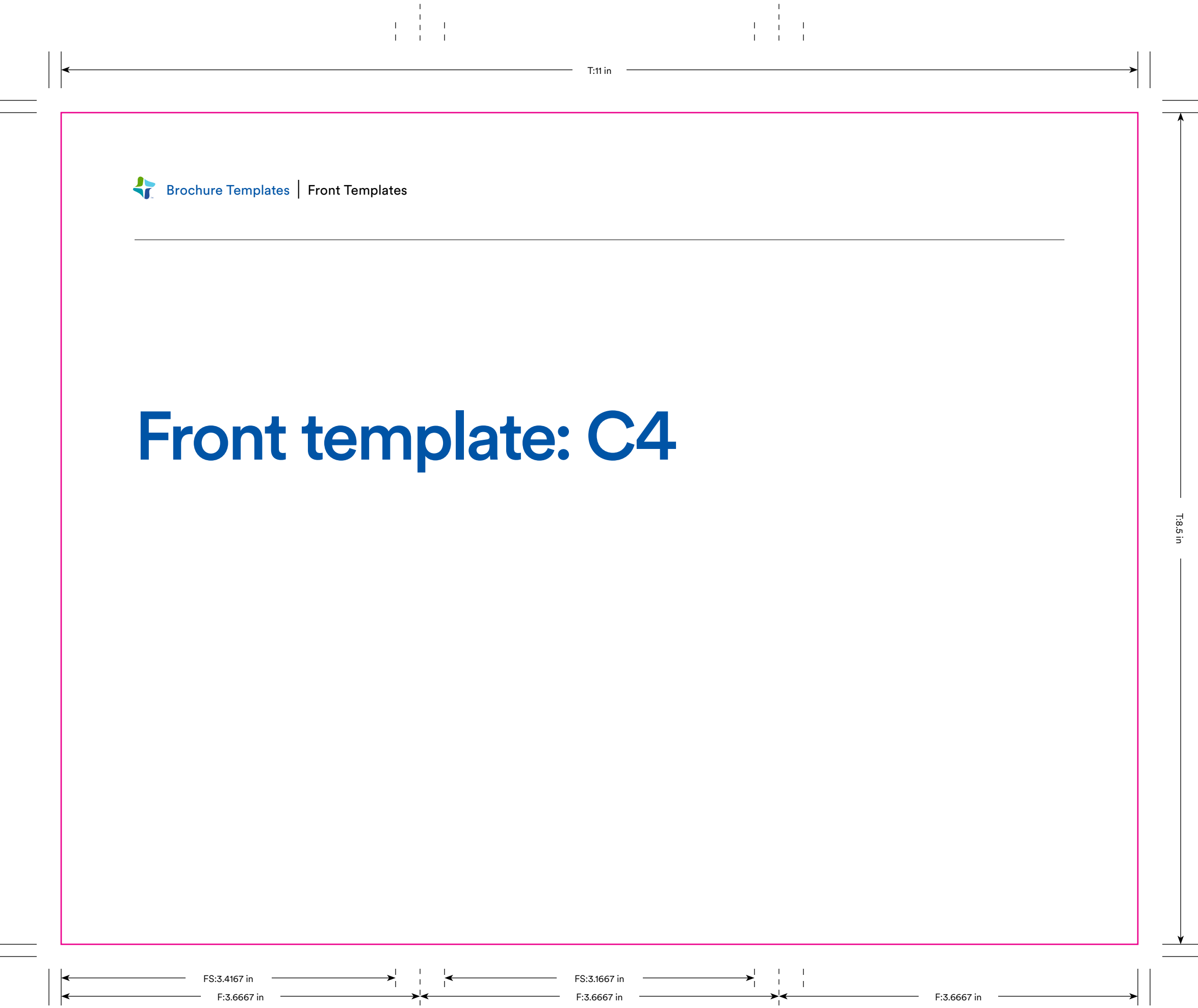
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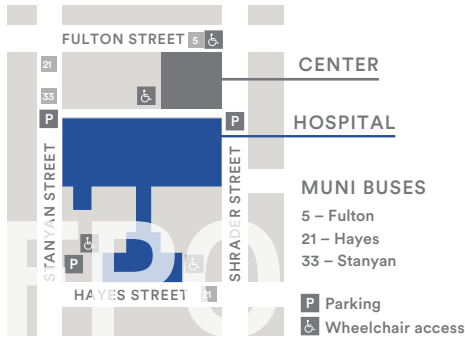
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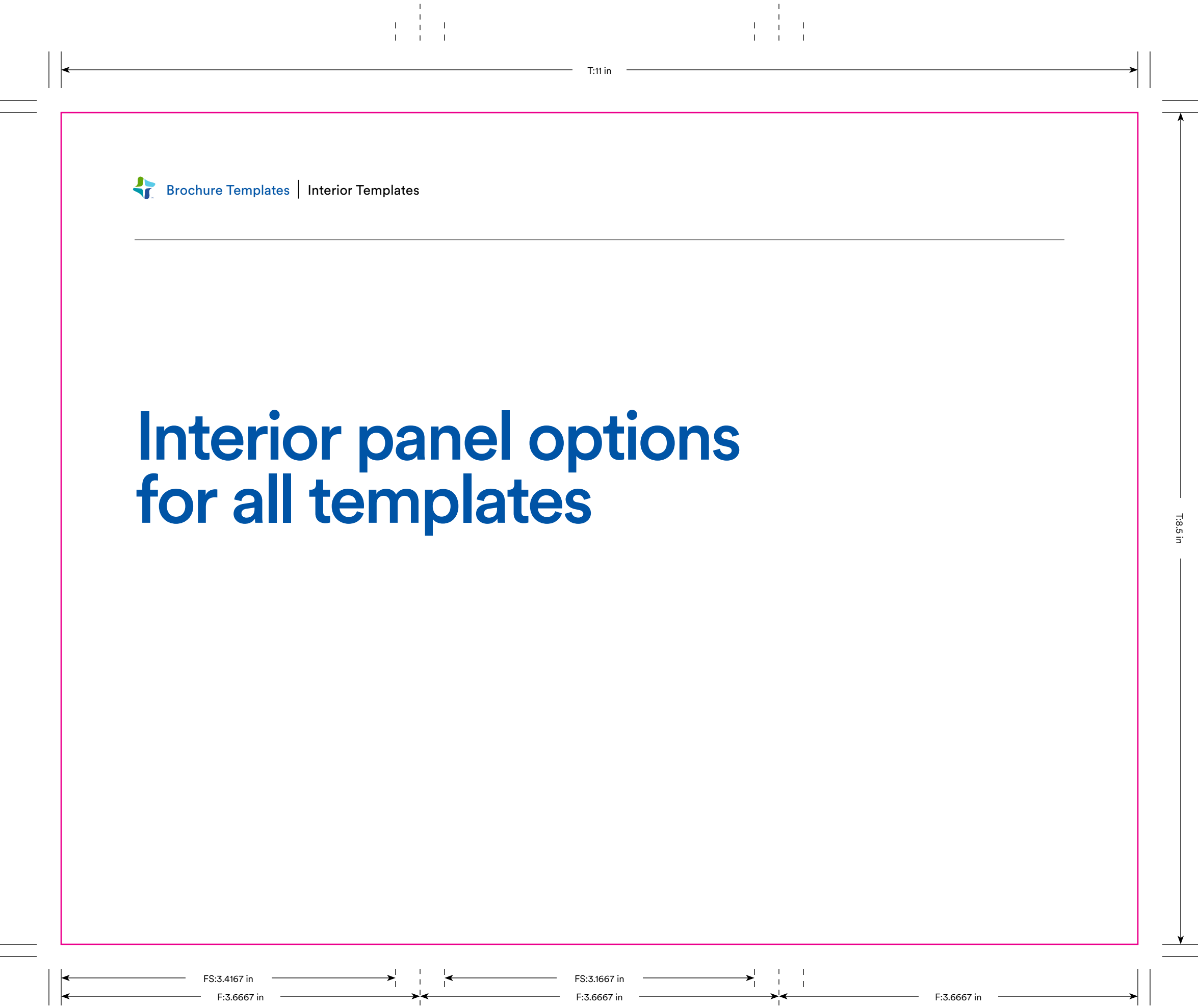
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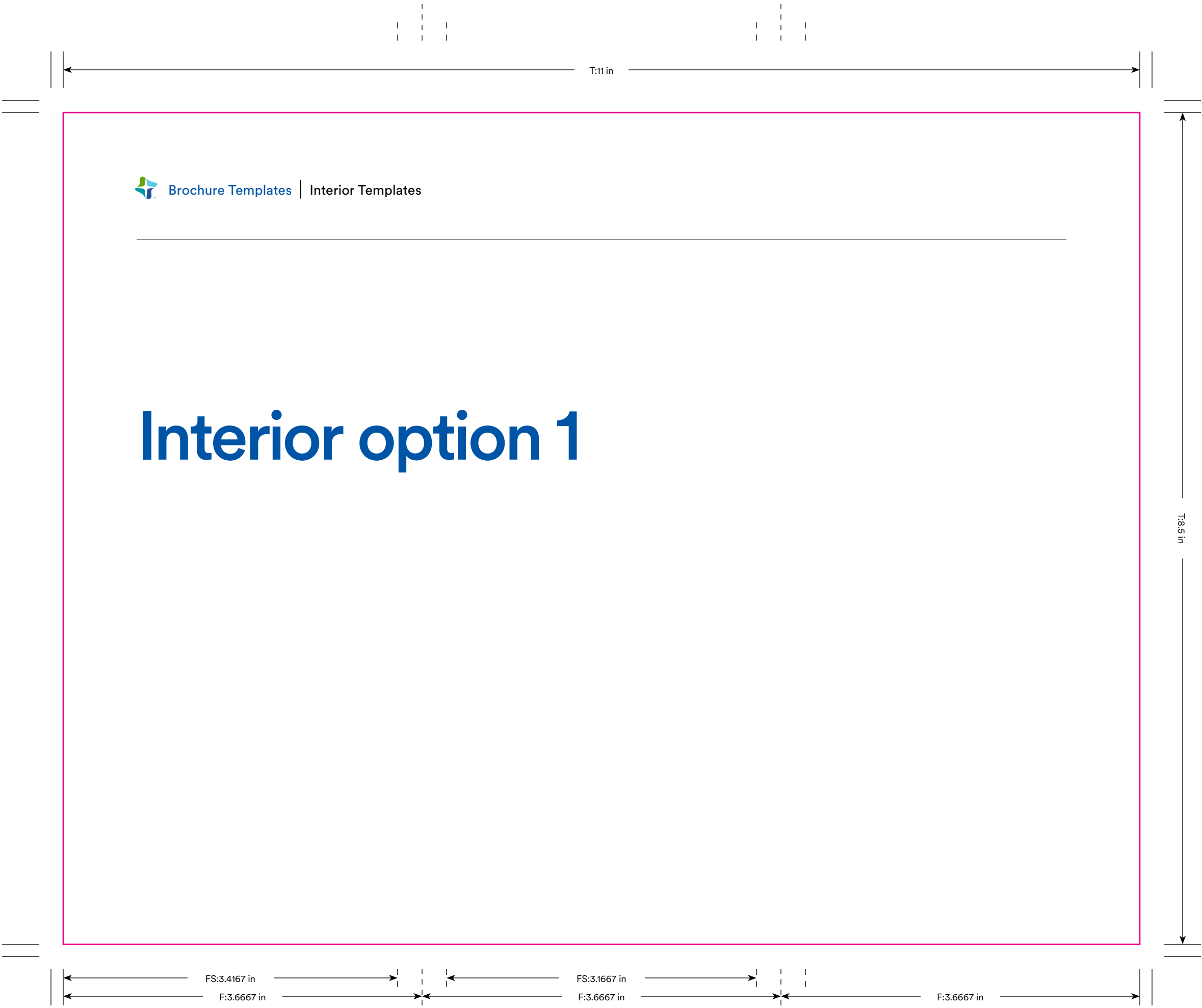
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Panel 1 Headline Word Count: 10

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Subhead, Circular CS Regular,
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Section header, 12pt

Body copy, Circular CS Regular, 11.5pt/16pt
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Hello humankindness®

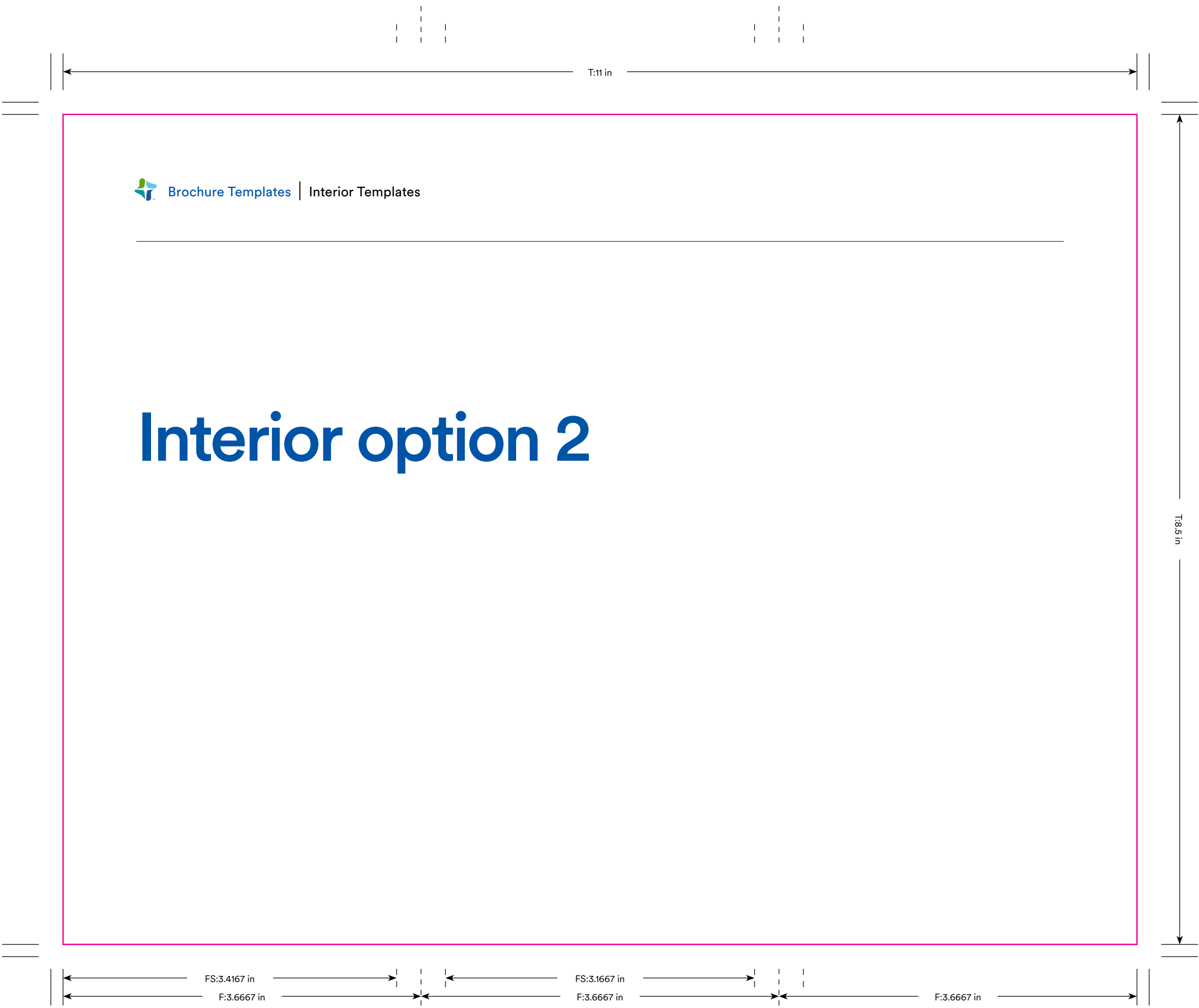
- Subhead:
Circular CS Medium, 12 Pt

- Body:
Circular CS Regular, 11.5 Pt

- Panel 3 Word Count: 110

- Icon shown here is FPO
Icons are available for download
from the Brand Center.

Panel 2 Word Count: 184



Interior Layout: (option 2)

Panel 1 Headline Word Count: 10

Panel 2 Word Count: 184



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Body: Circular CS Regular, 11.5 Pt

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